

## ***A promotional video produced for you from just £75 + VAT***

### **Ideal for websites, YouTube, social media and DVD**

#### **THE NEW BUDGET VIDEO PRODUCTION SERVICE FROM HEARTLAND PRODUCTIONS**

#### **YOU supply photos, logo and text – WE do the rest! Please see example on our website**

Our new Budget video service does not include any original filming by us (though this can be added at additional cost). All you need do is supply us with digital photos of your products or services, your logo and some headline text of what you do and any facts you want to get across, plus, you can even supply your own pre-recorded voice over and any video footage you have.

We then take all your material, and with some clever editing, which includes animating your text and images plus the use of music and background animations, we produce a short eye-catching video that promotes your business extremely effectively and professionally.

Please note that you can give us as much material as you like, though the more you give, the greater the cost. We are more than happy to discuss your requirements and quote you accordingly.

The video can be hosted on your website and/or YouTube. If you just want it on YouTube, then a direct link to the video can easily be embedded on your site. For a small additional fee we can help with this, or alternatively please contact your web designer.

**Having your video on YouTube is extremely important, as many people use the site as a search engine for videos about subjects and products that interest them.**

**This is a great and highly cost effective way of showcasing and promoting what you do.**

**To get YOUR video produced, or if you have any questions, then please get in touch.**

#### **Technical specifications for the supply of materials**

*Please note, everything must be supplied digitally either by email, CD, DVD or USB memory stick. Any video material, can in addition to the above, be also supplied on tape.*

#### **IMAGES, GRAPHICS, LOGOS**

Format: jpeg, BMP, png, Tiff. Images should be high resolution (min. 300dpi). Web based images will not usually be acceptable due to their small size.

#### **TEXT**

Word doc. However, if particular fonts or designs are required, then in some cases these may need to be supplied as images. Please contact us for more information.

#### **AUDIO (Voice over etc)**

.wav or mp3

#### **VIDEO**

Unless supplied on tape or DVD, video files should be in avi or QuickTime formats

#### **HEARTLAND PRODUCTIONS**

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